

# Family Hubs and Start for Life Programme

Health and Wellbeing Together

21 June 2023

# Project Overview

The programme will:

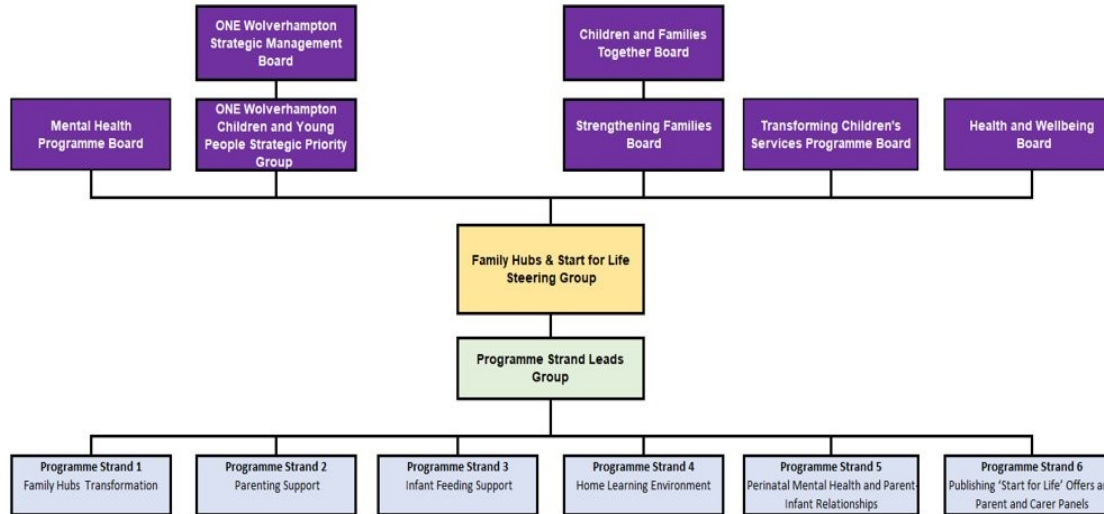
- provide support to parents and carers so they can nurture their babies and children, improving health and education outcomes for all
- contribute to a reduction in inequalities in health and education outcomes by ensuring that support provided is communicated to all parents and carers, including those who are hardest to reach and/or most in need of it
- build the evidence base for what works when it comes to improving health and education outcomes for babies, children and families in different delivery contexts

This will be achieved through:

- developing a family hub model supporting children of all ages
- improving how local services share information and work together to provide holistic support.
- ensuring the Start for Life Offer is clear, accessible and seamless and voices of parents and carers are sought to influence the continuous improvement of the offer.
- providing tailored support for vulnerable communities
- increasing workforce capacity and capability
- understanding what works and sharing best practice

# Governance

- Overarching Multi-agency Partnership Board in place reporting to Transforming Children's Services Board and externally Children & Families Together Board.



## Finance

Government's investment in the Family Hubs and Start for Life to the City over the life of the programme amounts to 3.6 – 3.7million pounds (lower/ upper range)

Funding Strand	% of Total Funding	Year 1	Year 2		Year 3		Total (Y1-Y3)	
			Lower Range	Upper Range	Lower Range	Upper Range	Lower Range	Upper Range
Family Hubs Programme Spend	19.6%	£177,576	£287,532	£303,604	£240,688	£253,428	£705,796	£734,608
Family Hubs Capital Spend	4.9%	£43,941	£71,150	£75,127	£59,558	£62,711	£174,649	£181,778
Parenting Support	15.7%	£142,242	£230,319	£243,193	£192,796	£203,001	£565,357	£588,436
Home Learning Environment	9.1%	£81,993	£132,764	£140,185	£111,134	£117,017	£325,891	£339,194
Parent-Infant Relationships and Perinatal Mental Health	31.1%	£281,766	£456,237	£481,739	£381,908	£402,123	£1,119,911	£1,165,628
Infant Feeding Support	16.2%	£146,772	£237,654	£250,938	£198,936	£209,466	£583,362	£607,176
Publishing Start for Life Offers and Parent Carer Panels	3.5%	£31,710	£51,345	£54,215	£42,980	£45,255	£126,035	£131,180
<b>Total</b>		<b>£906,000</b>	<b>£1,467,000</b>	<b>£1,549,000</b>	<b>£1,228,000</b>	<b>£1,293,000</b>	<b>£3,601,000</b>	<b>£3,748,000</b>

# Family Hubs Delivery

As one of 75 areas in England benefiting from the Government's investment in the Family Hubs and Start for Life programme, Wolverhampton is establishing eight Family Hubs across the city, at the locations of the existing Strengthening Families Hubs, moving from Targeted and Specialist Support Hubs to places of integration for local partners who can develop a shared, approach to working with families and their children aged 0–19 years (up to 25 for SEND) – where families can access a range of non-stigmatising, connected services in the community.

Core services offered from the Hubs incorporate a first 1001 days pathway- to improve coordination of interdisciplinary services to promote timely access to support for the most vulnerable families. Via Partnership Agreements the following services have started to be provided; Antenatal/Postnatal Care & Support, New Birth Registrations, Infant Feeding, Child Development Clinics & Support, Perinatal Mental Health Support, Stay & Play Sessions, Parenting Programmes.

Additionally, Housing Services, Benefits & Welfare Rights Advice, Positive Activities, Targeted and Specialist Support, Domestic Abuse Support, Adult Education, Financial Wellbeing Services, Young Carer Support and Child Protection Case Conferences will be part of an enhanced offer.

Revised opening hours and the development of outreach sites and a virtual offer will increase access and availability outside of traditional delivery patterns and bring the voluntary sector in as equal partners.

All 8 family hubs will be operational by end of July 2023



**Launch as Family Hubs Site 9 May 2023:**

- 7. Low Hill Strengthening Families Hub**  
26-28 Fourth Avenue, Low Hill, Wolverhampton, WV10 9LZ  
**Serving:** Low Hill & The Scotlands
- 6. Dove Strengthening Families Hub**  
Grangefield Close, Ryefield, Wolverhampton, WV8 1XF  
**Serving:** Bushbury, Oxley & Pendeford  
*To be incorporated into Oxley Health and Wellbeing Hub by 2025*

**Launch as Family Hubs Site 22 May 2023:**

- 4. Bingley Strengthening Families Hub**  
Norfolk Road, Pennfields, Wolverhampton, WV3 0JE  
**Serving:** Penn, Merry Hill & Penn Fields

**Launch as Family Hubs Site by June 2023:**

- 2. Rocket Pool Strengthening Families Hub**  
25a Rocket Pool Drive, Bilston, Wolverhampton, WV14 8BH  
**Serving:** Bilston, Bradley & Ettingshall  
*To be incorporated into Bilston Health and Wellbeing Hub by 2026*

**Launch as Family Hubs Site by July 2023:**

- 1. Eastfield, Eastfield Strengthening Families Hub**  
Colliery Road, Wolverhampton Postcode: WV1 2QY  
**Serving:** East Park, Eastfield & Portobello
- 3. Graiseley Strengthening Families Hub**  
Pool Street, Blakenhall, Wolverhampton, WV2 4NE  
**Serving:** Blakenhall, Springvale & All Saints
- 5. Whitmore Reans Strengthening Families Hub**  
Lansdowne Road, Whitmore Reans, Wolverhampton, WV1 4AL  
**Serving:** Tettenhall, Whitmore Reans & Dunstall
- 8. The Children's Village Strengthening Families Hub**  
Graiseley Lane, Wednesfield, Wolverhampton, WV11 1PE  
**Serving:** Wednesfield, Heath Town & Ashmore

# Branding



Services provided from within the Family Hub, include:



Midwives & Health Visitors



Infant Feeding Support



Emotional Health & Wellbeing



Stay and Play Sessions



Parenting Support



Housing Support



Benefits & Welfare Rights Advice



Employment & Training



Special Educational Needs and/or Disabilities (SEND) Support



Out Of School Activities



Birth Registrations



Adult Education

# Family Hubs Delivery

Locality Partnership Boards have been established consisting of senior representatives from all local partners – both statutory and the voluntary and community sector (VCS) and will identify priorities for the communities underpinned by locality JSNA and intelligence, develop the local offer and evaluate the impact of early help services on outcomes for children and young people.

Integrated Leadership Teams (ILT) are being developed consisting of operational managers from all key local partner agencies working with families and will operate each of the hubs with the aim of streamlining and developing joint plans and evidence-based practice in response to their understanding of local need.

Forums for each family hub have been developed where parents and carers, young people and other community members provide feedback on design and development of services to help improve their lives and their community. Parents and carers will be an integral part of each ILT.

An Organisational Development Lead is working across the partnership to coordinate delivery of a multi-agency, graduated training offer that encompasses an I Thrive approach from signposting through to delivery of research-based programmes and ensures there is a consistent relational approach embedded across all sectors working with children and families.

Opportunities to link services offered to families through family hubs with supporting families programme



# Key Links & Dependencies

The project supports the **Council Plan** objectives:

- Strong families where children grow up well and achieve their full potential
- Fulfilled lives for all with quality care for those that need it
- Healthy, inclusive communities
- Good homes in well-connected neighbourhoods
- More local people into good jobs and training

This project also supports the following **TCSP Outcomes**:

- Improved approach to working with children, young people and their families across the whole system
- Increased engagement with the workforce during transformation of services
- Improved opportunities for target CYP cohorts (for example young offenders, care leavers, children with SEND and children in care )
- Increased resilience and emotional wellbeing amongst children, young people and families

The project spans and is inclusive of several initiatives including:

- Financial Wellbeing
- Families Front Door
- Supporting Families
- SEND Local Offer
- Digital Wolverhampton
- There is also alignment with the **Health and Wellbeing Board** priorities.

# Links to the Joint Local Health and Wellbeing Strategy

## (Starting and Growing Well Theme):

### First 1001 days, including support for parents, and maternal mental and physical health

- Start for Life Offer published on Wolverhampton Information Network
- Additional Clinical rooms established in Family Hubs to provide antenatal, maternity and child development clinics.
- Child development clinics operating.
- Multidisciplinary infant feeding strategy produced.
- Recruit additional 3 Infant Feeding Support roles
- Creation of breastfeeding friendly environments in each of the Hubs and breastfeeding support groups at 4 hubs (to be extended to all 8).
- Expanded infant feeding peer support service including a Peer Support Co-ordination role and training, travel, phone and other expenses for volunteers.
- All frontline staff to be provided with mental health first aid training.
- Use of 5 ways to wellbeing tool to be embedded in service delivery.
- Perinatal Mental Health Project Manager and recruitment to 3 perinatal mental health support posts..
- Parenting support team established in hubs and delivering evidence-based training programmes including Reducing Parental Conflict, Journey of Change and Circle of Security, as well as offering train the trainer to support to partner agencies.

# Links to the Joint Local Health and Wellbeing Strategy

## (Starting and Growing Well Theme):

### Emotional health and wellbeing of children and young people

- Solihull Approach being embedded across programmes of work
- Parenting support team established in hubs and delivering evidence-based training programmes including Reducing Parental Conflict, Journey Of Change and Circle of Security as well as offering train the trainer across the partnership.
- Train family facing staff to understand Wolverhampton's 5 school readiness themes and how to support families to achieve these
- Creation of universal service practitioner posts to provide targeted support for parents around nurture and the home learning environment.
- Engagement materials for fathers, in development, Dads Pad App to be procured as universal offer.
- Embed the Graduated Response to Educational Needs & Disabilities
- Independent Advice & Support Service presence within Hubs
- Links to school emotional health & wellbeing services; Reflexions Service to provide drop-in support during school holidays

# Links to the Joint Local Health and Wellbeing Strategy (Starting and Growing Well Theme)

## Good level of development and school readiness

- Additional Clinical rooms to provide antenatal, postnatal and child development clinics
- Extended opening times to facilitate weekend child development clinics to enable working parents to access Health Visitor advice.
- A range of pre-school, Stay & Play family engagement sessions, including communication, language, interactions and independence, both antenatal and postnatal delivered from Hubs
- Work with SLT Services to produce improved speech, language and communication pathways and join up across Start for Life services to ensure support is available and tailored when needed for families
- Delivery of Early Talk Boost and the REAL project online and face to face to provide information and activities for families to improve school readiness.
- All Family Hub staff trained to complete free childcare offer eligibility checks and signpost to provision
- Family Learning provided by Adult Education; ICT, numeracy, literacy, ESOL, vocational training

## Links to the Joint Local Health and Wellbeing Strategy (Starting and Growing Well Theme): Home Environment

- Delivery of Domestic Abuse Programmes; Freedom programme and Respect Perpetrator Programme being delivered by Family Hub Staff. The Haven to provide Clinics, counselling and support groups within Family Hubs.
- Wolves Online- All hubs designated trusted partners for digital inclusion; provision of free devices and data for community use
- Adult Education delivering short 'Planning For the Pinch' courses from Hubs. Taster sessions in numeracy, literacy, ICT, ESOL and vocational courses to be delivered over the summer.
- Wolverhampton Homes hybrid offer; based in Family Hubs, with a virtual connection to a duty system , including access to Money Smart Team for tenants.
- Financial Wellbeing Co-ordinators to be based in Family Hubs offering advice and support to family hub staff.
- Family Hubs linked to community shops, mobile pantry and Community Chef programme.
- Citizens Advice to provide financial wellbeing surgeries.
- Supporting Families advisors to provide pathways to work surgeries within Family Hubs.
- Welfare rights providing training to universal practitioners in Hubs, virtual link to duty system for support with benefit appeals. Newly created Benefits Calculation Form to be utilised in Hubs and linked to Early Help Assessment form.
- Registration point for HAF with some activities running within Family Hubs sites.

# Measuring Impact

	Benefit	How measure to show the benefit has been delivered?	How are you going to measure the benefit?
001	Increased accessibility for families to more of the services they need, through a single point of access	Family usage of Family Hubs and digital/virtual offer	Capture of attendance usage through systems which will be recorded in MI return
002	Increased awareness and uptake of family hub services, including by disadvantaged and vulnerable groups	Recording of EDI data on registration/ evaluation	Capture of attendance usage through systems which will be recorded in MI return
003	Improved experience for families of navigating services and reduced need for families to 'tell their story' more than once	Family surveys to demonstrate experience	Analysis of data collected through family surveys
004	Increased efficiency for professionals and services and more effective collaboration, leading to improved support for families	Outcomes Data	Analysis of data collected through referral, throughput & outcomes data. Dip samples & observation.
005	Increased consideration of a whole family's needs, leading to more appropriate and timely support	Family surveys to demonstrate experience	Analysis of outcomes data and qualitative feedback from family
006	Strengthened relationships within families and between them and professionals	Family & workforce surveys to demonstrate experience	Analysis of data collected through family surveys

## Performance Monitoring

There will be three elements of reporting:

- programme delivery returns
- financial returns
- management information

Taken together, these reporting expectations will provide us with the data we need to:

- monitor programme delivery
- develop the evidence base
- understand what good delivery looks like
- identify areas where additional support is required